HSBC Trade Pulse Survey

Bangladesh

Methodology

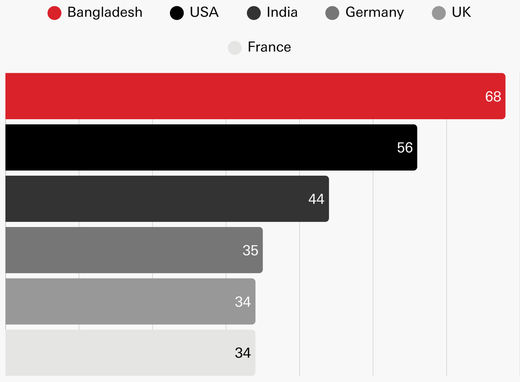
- Trade Pulse is based on an online poll targeted at international corporates from 13 global markets. A total of 5,750 responses were collected between April 30th and May 12th 2025.

Topline overview

- Bangladeshi businesses are significantly below average in regard to cost increases to date, in the next 6-months and in the next 2-years, despite a higher then average impact on revenue compared to the global average (+5%). Businesses remain extremely confident that they can grew international trade and are significantly increasing their reliance on the majority of major markets compared to others.

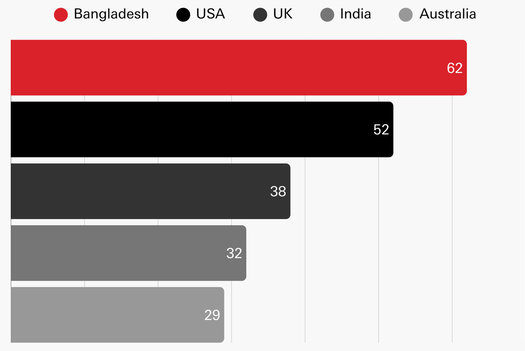
Key markets sourced from (%)

Bangladesh primarily sources goods and services from Bangladesh, USA, India, Germany, UK and France



Key markets sold to (%)

Bangladesh primarily sells goods to Bangladesh, USA, UK, India and Australia



Cost increases due to tariffs

Bangladeshi businesses have experienced a lower than average cost increase to date, and are expecting a notably lower short and long-term cost increase.

56%
have suffered to date
(66% global average)

62%
expect to in the next
6 months
(73% global average)

65%
expect to in the next
2 years
(72% global average)

Impact on revenue

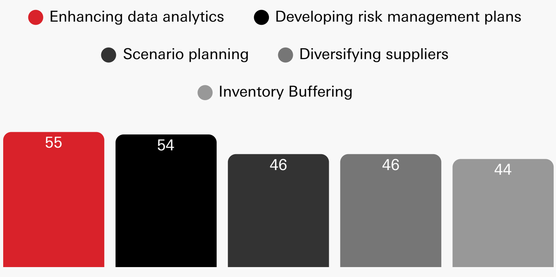
The mean average expected impact on revenue to a Bangladeshi business due to supply chain delays/interruption is 5% higher than the global average.

23%

Compared to
global average of
18%

Actions taken (%)

Bangladeshi companies have enhanced data analytics, developed risk management plans, ran simulations to prepare for different trade outcomes and diversified supply chains.



Looking ahead

Bangladeshi companies are extremely optimistic about their international growth but half of those surveyed would like strategic advice in navigating international expansion.

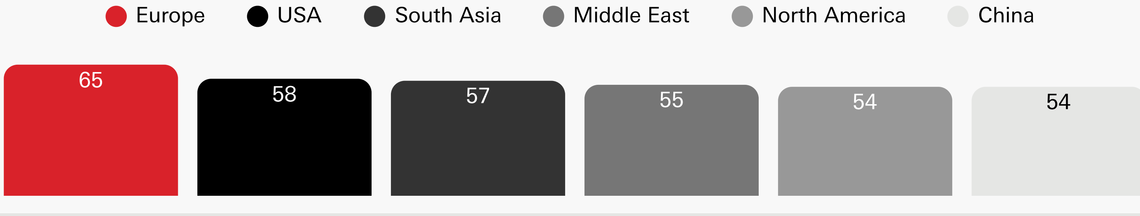
95%
are confident they can
grow international trade
(89% global average)

74%
think trade uncertainty
has encouraged their
business to evolve and
explore new opportunities
(77% global average)

50%
Strategic advice on
international expansion,
restructuring or supply chain
realignment

Increasing reliance (%)

In light of current trade dynamics, businesses in Bangladesh are adapting their trade strategy to increase reliance on Europe, the USA and South Asia.



A total of 5,750 corporates were surveyed from 13 markets, 551 of which had a global turnover of over $2 billion in the past 12 months, and the rest of which turned over between $50 million $2 billion. Bangladesh Base size: n=250.

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